

**1 Ponshu-kan** MAP B-3  
(Niigata Sta.) Saké Tasting Room

A store with saké gathered from breweries all over the prefecture and machines that dispense saké samples. For ¥500 you can try up to 5 different famous brands of your choice.



☎025-240-7090  
Hours: 9:00-21:00 (Saké tasting from 9:30-20:30 "last entry at 20:00")  
Open same days as the station building

**Show your pass!** 1 extra token for those who spend ¥500 to get 5 saké tasting tokens

**2 Suzakaya Soba** MAP B-3  
Niigata Sta. Location

Ojiya "Hegi Soba" buckwheat & seaweed noodles made with natural spring water.



☎025-241-7705  
Hours: 11:00-24:00  
Open every day Seats: 100

**Show your pass!** 5% off all food & drinks

**3 Tsukushi** MAP B-3

50th anniversary! Built on the concept of "a quaint collaborative restaurant showcasing Dad's Japanese tastes and Junior's Italian tastes." You can enjoy both Japanese and Western food.



☎025-243-4599  
Hours: 11:30-13:30 L.O., 17:30-22:00 L.O.  
Closed: Sun. Seats: 15

**Show your pass!** A free shot of saké per customer

**4 Fuhaku Bandai** MAP B-3  
Ramen

Enjoy an array of ramen flavors, including white miso vegetable, spicy miso vegetable, pork salt vegetable & seasonal variations. The interior is styled like a café & is also popular with women.



☎025-248-2089  
Hours: 11:00-22:00 (21:30 L.O.)  
Closed: 1/1  
Seats: 24

**Show your pass!** Upgrade to a larger portion of noodles at no extra cost

**5 Mikazuki** MAP B-3  
Bandai City Bus Center Location

A local fast-food chain with 22 locations in the prefecture. Mikazuki's "Italian" is one of Niigata's most representative "B class gourmet" dishes.



☎025-241-5928  
Hours: 10:00-20:00  
Closed: 1/1  
Seats: 54

**Show your pass!** ¥50 discount on Italian, Curry Italian & White Italian dishes

**6 Kitchen Kayama** MAP B-3

One of the oldest Western restaurants in the Bandai area. Enjoy authentic, carefully prepared Western cuisine. Open for lunch & dinner.



☎025-247-0967  
Hours: 11:30-13:30, 18:00-21:00  
Closed: Wed. & other days as necessary Seats: 41

**Show your pass!** 1 free drink or purin (caramel custard) per customer with food order (while supplies last)

**7 Shinano River Water Shuttle** MAP B-3

In addition to regularly scheduled shuttles, enjoy the 25 min or 45 min-long river cruises, which run on Sat., Sun. & holidays. Reservations required on weekdays.



☎025-227-5200  
Phone Hours: 9:00-18:00  
May stop running due to winter weather

**Show your pass!** ¥50 off 1 drink

**8 Blue Cafe** MAP B-2

This charming and unique café has large table seats as well as window facing sofas so that the feelings of privacy & openness coexist.



☎025-201-7885  
Hours: 11:00-18:00  
Closed: Mon. & other days as necessary  
Seats: 39

**Show your pass!** ¥50 off cake sets

**9 Ebisu-tei Main** MAP C-2  
Ramen & Gyoza Dumplings

Known for their dandan noodles, they have 15 varieties from white sesame to creamy carbonara.



☎025-225-1039  
Hours: 11:00-14:30, 17:30-23:00 (22:00 on Sat.)  
Lunch only on holidays Closed: Sun. (Open for lunch on Sun. when Mon. is a holiday) Seats: 30

**Show your pass!** Upgrade to a larger portion at no extra cost

**10 Mayfair** MAP C-1  
English Tea Salon

A refined and elegant tea salon where you can enjoy afternoon tea and a healthy lunch in a relaxed atmosphere.



☎025-211-7007  
Hours: 11:00-18:00 (Take-out is available until 20:00)  
Open every day Seats: 18

**Show your pass!** Free specialty cookie with food/drink orders

**11 Niigata Ogawaya** MAP C-2

Find a variety of local delicacies including grilled & pickled goods.



☎025-229-0111  
Hours: 12:00-18:00  
Closed: Wed.

**Show your pass!** Get 5% off when you spend more than ¥1,080 (after tax) Some exceptions may apply

**12 hickory03travelers** MAP C-2

Here they have various goods & t-shirts made by young designers as well as products incorporating designs & concepts original to Niigata.



☎025-228-5739  
Hours: 11:00-17:00 (Sat.-18:00)  
Hours may vary Closed: Mon. (Tue. instead if Mon. is a holiday)

**Show your pass!** Get ¥500 off when spending more than ¥3,000

**13 Furumachi Kouji Factory** MAP C-2

Fermented drinks made from high quality rice malt produced in Niigata. This drink's uniqueness is its fragrance & sweet flavor, which is a natural result of fermenting the rice.



☎025-228-6570  
Hours: 10:00-17:00  
Closed: Tue.  
Seats: 3

**Show your pass!** ¥100 off purchases of ¥1,000 or more (with tax)

**14 Kuriho & Imoko Furumachi Branch** MAP C-2

Mont Blanc beloved for its rich sweet taste, made with decadent 1 millimeter thick chestnut paste. The Yotsuba-an dango shop is also housed in the same space.



☎070-8462-4769  
Hours: 11:00-18:00 (17:00 L.O. for eat in)  
Open every day Seats: 14

**Show your pass!** ¥100 off a Mont Blanc

**15 Restaurant Kirin** MAP D-2

This long-standing restaurant serves classic dishes such as curry rice and omelette rice.



☎025-222-5335  
Hours: 11:00-13:30 L.O., 17:00-20:30  
Closed: Some days as necessary Seats: 29

**Show your pass!** ¥200 off omelette rice

**16 Pia-ken** MAP D-2  
Japanese & Western Dining

Est. 1923. Enjoy traditional cuisine and original flavors.



☎025-266-1661  
Hours: 11:30-13:30, 17:00-22:00  
Closed: Sun. & holidays  
Seats: 125

**Show your pass!** 1 free after-meal drink (can't be used with other promotions)

**17 Gelateria Popolo** MAP D-1

A local favorite with a brilliant line up of gelato made from delicious milk & fresh, seasonal ingredients.



☎025-223-6676  
Hours: 11:30-14:00, 17:00-21:00  
Closed: 12/31 & 1/1  
Seats: 120

**Show your pass!** Upgrade your "double" to a "triple" for free

**18 Sakyukan Saryo Rikka** MAP C-1

Formerly the Bank of Japan's Niigata Branch Director's company residence. The gallery regularly features special exhibits & cultural events.



☎025-222-2676 Hours: 9:00-21:00 (Closes at 19:00 from Dec.-Feb.)  
Closed: Mon. (Tue. instead if Mon. is a holiday), the day after a holiday (Tue. if Sat. or Sun. is a holiday) & the New Year's holidays

**Show your pass!** Coffee ¥600 → ¥300

**19 Nishibori Chika Parking** MAP C-1

A conveniently located and easy to use underground parking garage.



☎025-224-2620  
Hours: 7:30-22:00  
Closed: New year holiday season  
Inquiry required

**Show your pass!** 60 minutes free parking (Show your pass to the management office)

**20 Furumachi Yabusoba** MAP C-1

A long-established and beloved soba shop in Furumachi. The soba centers around Hokkaido's seasonal flavors, featuring handmade and custom blended noodles with 8 parts buckwheat flour and 2 parts wheat flour.



☎025-222-7982  
Hours: 11:00-20:00 Closes at 17:00 on Sun. and holidays  
Closed: Wed. and the 3rd Tue. of every month  
Seats: 70

**Show your pass!** 1 free kuzumochi dessert

**21 Inakaya** MAP B-1  
Local Cuisine (Furumachi Main Branch)

"Wappa Meshi" was invented by the first owner in 1952. Enjoy a reasonably-priced Wappa rice set full of local flavors like noppe stew.



☎025-223-1266  
Hours: 11:30-14:00, 17:00-21:00  
Closed: 12/31 & 1/1  
Seats: 120

**Show your pass!** A free cup of local Niigata saké (or a soft drink) with order of any Wappa set

**22 Ramen Kurai** MAP B-1

Ramen with a clear chicken & seafood broth. From the ingredients & preparation to the bowl it's served in, they've carefully chosen everything.



☎025-211-8758  
Hours: 11:00-14:30, 18:00-20:00 (11:00-16:00 Sat., Sun., & holidays) or until sold-out  
Closed: Mon. (open on holidays) Seats: 14

**Show your pass!** 1 free soy-marinated boiled egg

**23 VOVO** MAP B-1  
Curry Specialty Store

Popular original curry made with carefully selected ingredients and unique spice combinations.



☎025-224-9249  
Hours: 11:30-14:30 L.O., 17:30-19:30 L.O.  
Closed: Tue. Seats: 14

**Show your pass!** 1 free coffee or lassi per customer with food order

**24 Horaiken** MAP B-2

This long standing Chinese restaurant started as a food stall over 60 years ago. Take-out menu (yakisoba stir-fried noodles, gyoza dumplings, etc.) is also available.



☎025-222-7208  
Hours: 11:00-14:00, 17:30-20:00  
Closed: Sun. & holidays

**Show your pass!** ¥100 off noodle dishes

**25 Sakanaya Katagiri Torakichi** MAP B-1

Enjoy Niigata's bounty of fresh fish at this building with over 110 years of history.



☎025-201-8082  
Hours: 11:00-15:00, 17:00-21:00 (Dinner by reservation only)  
Open every day Seats: 40

**Show your pass!** 1 free soft drink

**26 Minato Chaya** MAP B-1

Their yukimuro matcha bavarois is always a hit.



☎025-201-8082  
Hours: 11:00-15:00  
Open every day  
Seats: 16

**Show your pass!** 1 free soft drink

**27 Gotokuya Jube Combined Cafe** MAP B-1

Pets welcome. A relaxing combination cafe where you can also dress up as an Oiran and have your photo taken professionally. A great place to stop by while sightseeing and strolling around the area.



☎025-201-6896  
Hours: 9:00-22:30  
Open every day  
Seats: 40

**Show your pass!** 1 free pancake

**28 Tanakaya** MAP A-2  
Main Branch Minato Kobo

Famous for Niigata sasadango (sweet dumplings). Seasonal Japanese sweets, rice cakes & rice balls made from local produce.



☎025-225-8822  
Hours: 9:00-18:00 (Closes at 17:30 from Dec.-Feb.)  
Open every day Seats: 20

**Show your pass!** ¥50 off soft serve ice cream

2021											
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31					

## One-Day Pass Special Promotions

Show your One-Day Pass to enjoy special promotions at the listed facilities!

**Regarding Promotions**

To receive promotions, passes must be presented when ordering at restaurants, or prior to entry at tourist facilities. One-day passes cannot be used with other promotions. In some cases, the listed promotions may not be available.

L.O. stands for "last order" and is your last chance to order food before the kitchen closes.

There are so many deals!

花野町町  
Hanano Komachi

笹田五郎  
Sasa Dangoro

Mascots for Niigata, The City of Manga and Anime